

† **Tesco Broadband and BT comparison** Saving based on first 18 months of contract - Tesco Broadband with inclusive anytime calls: £23 per month including line rental at £11 per month compared with BT More broadband and Calls £7.49 for 3 months (introductory offer) then £17.99 a month thereafter plus line rental payable at £11.54 a month (BT give the option of £9.49 line rental a month if you pay 12 months in advance) and anytime calls add on at £4.99 a month (total £24.02 a month for first 3 months

then £34.52 a month). BT & Tesco prices with direct debit and paper free/online billing. BT includes 0845 & 0870 calls anytime, unlimited wi-fi minutes (BT FON and BT Openzone Hotspots), BT Home Hub (worth £89.99), BT NetProtect Plus internet security, 5Gb secure online storage and up to 11 email accounts. Tesco and BT subject to minimum 18 month contract. Tesco Broadband with inclusive evening and weekend calls:

£19 per month including Tesco line rental at £11 per month compared with BT More broadband and Calls: £7.49 for first 3 months (introductory offer) then £17.99 a month thereafter plus line rental payable at £11.54 a month (BT give the option of £9.49 line rental a month if you pay 12 months in advance) plus evening and weekend calls add on £2.99 a month (total £22.02 a month for first 3 months thereafter £32.52 a month) BT & Tesco prices with direct debit and paper free/online billing. BT includes 0845

& 0870 calls at weekends, unlimited wi-fi minutes (BT FON and BT Openzone Hotspots), BT Home Hub (worth £89.99), BT NetProtect Plus internet security, 5Gb secure online storage and up to 11 email accounts. Tesco and BT subject to minimum 18 month contract. Prices checked at www.bt.com on 14/07/2010. **Tesco Broadband terms** Minimum 18 month contract. You must take Tesco line rental at £11 per month. Inclusive

calls are to UK landlines starting 01, 02, 03 for up to 60 minutes per call, calls thereafter are charged at 4.5 pence per minute daytime and 2.0 pence per minute evenings and weekends. Evenings and weekends: 6pm-6am Mon-Fri and all day Sat and Sun. Calls charged per minute. Max call cost to numbers beginning 08: 11.5 pence per minute and 070 personal number: 48 pence per minute. Broadband speed relates to maximum

download speed which may vary based on factors including distance from local exchange, network capacity, our traffic shaping and management policy, number of people using the service at any one time see FAQs at www.tescobroadband.com for details on all these points. Unlimited downloads subject to fair usage policy please see FAQs at www.tescobroadband.com for more details. Tesco Broadband is subject to service

availability in your area. Payment by Direct Debit. BT line required. Keep existing number subject to geographic area code restrictions. Minimum operating system requirements are Microsoft Windows XP/Mac OS 9 or later. Tesco Broadband wireless router remains the property of Tesco Stores Limited. For full charges, terms and our sales and marketing code of practice, available at www.tescobroadband.com.